

📣 Announcing the UGLE Comms Academy in Somerset! 📣

We are excited to bring you an in-person event that promises to be both enlightening and inspiring! Join us on July 31st at the Bath Masonic Hall for the UGLE Comms Academy, where the UGLE Communications Team will dive into the realm of communicating Freemasonry and explore innovative strategies to tackle the Membership Challenge head-on.

Prepare to be captivated by a line-up of esteemed speakers from the UGLE Membership and Communication team!

Shaun Butler, Membership and Comms Director and host of Craftcast: The Freemasons Podcast, will deliver an insightful talk on the Membership Challenge, shedding light on practical approaches to attracting new members. Discover the power of paid social media advertising as a tool to reach and engage with potential candidates, ultimately growing our fraternity.

Marta Zandri, Comms Manager and FMT Editorial Manager, will share her expertise on blog and magazine submissions to Freemasonry Today. Learn how to craft compelling articles that showcase the vibrant tapestry of Freemasonry while inspiring and captivating readers. Gain valuable insights into the submission process and maximize your chances of having your Lodge's story heard.

Shay Aziz, Comms Executive, will talk about social media best practices: From leveraging engaging content to fostering an interactive online community, Shay will equip you with the skills and knowledge to make an impact in the digital realm. Unleash the potential of social media to strengthen our bonds of brotherhood and communicate with Freemasons around the world!

Spaces are limited, so take advantage of this exceptional opportunity to enhance your communication skills and contribute to the growth of Freemasonry!

Details:-

Date: 31st July, 2023

Location: Bath Masonic Hall

Time: 18:00-20:00